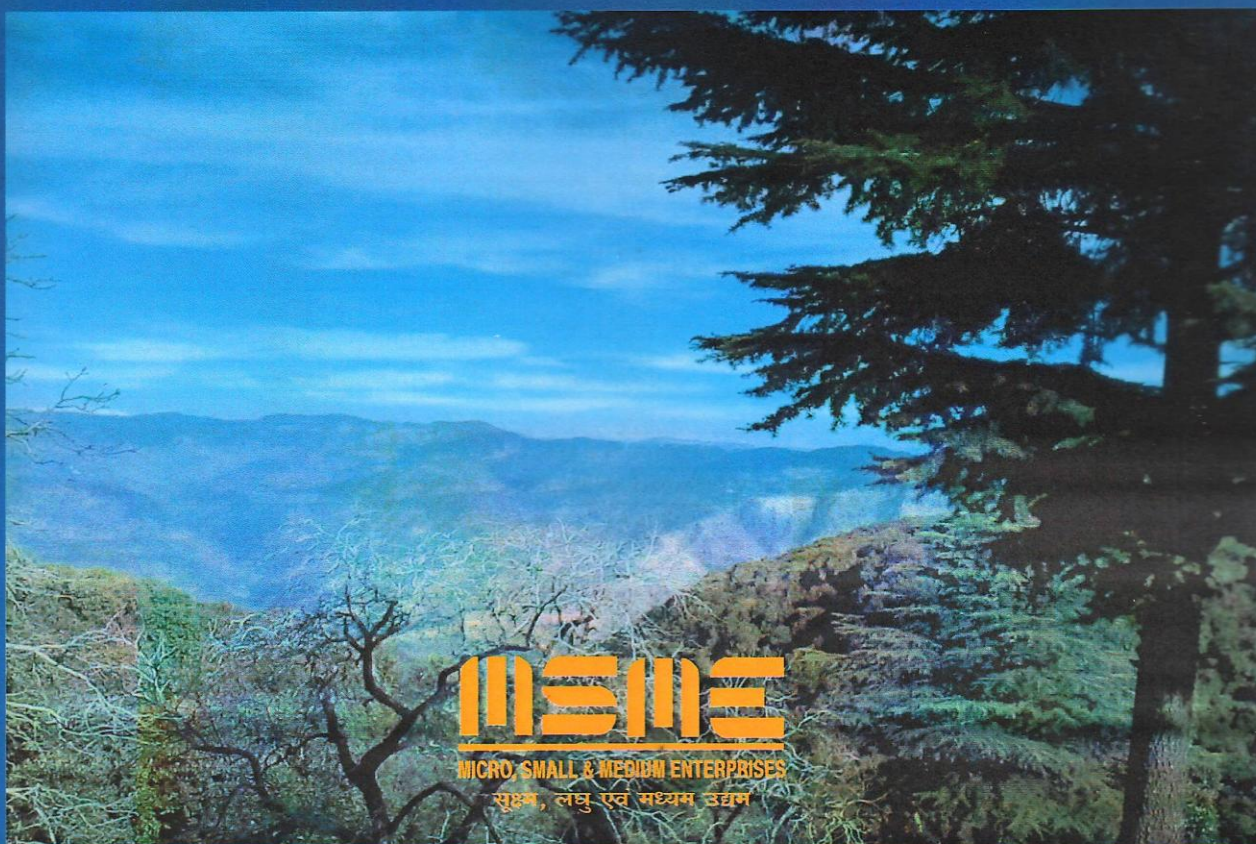




BRIEF INDUSTRIAL PROFILE OF UNA DISTRICT 2015-16



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1. General Characteristics of the District

Una district is one amongst the smallest district of the Himachal Pradesh. Before the reorganization of the State, the Una district was a tehsil of district Hoshiarpur of Punjab State. In the year 1966, when certain hilly parts of Punjab was merged with the State Himachal Pradesh, it becomes a tehsil of district Kangra. Una became a full fledged district on 1st September, 1792.

Location & Geographical Area

The district Una is bounded by Kangra in the north, Hamirpur district in the east, Bilaspur district in the south east, Hoshiarpur district of the Punjab State in the west and Roopnagar district of Punjab in the south. The total geographical area of the district is 1540 sq. k.m. which is 2.77 percent of the total area of the State and ranks 10th amongst the district.

1.1 Topography

Una district is bounded by the river Beas on the north and the river sutlej in the east, the Swan river which is basically seasonal, flows right across the Jaswan Valley towards south until it submerges in the Sutlej river near Anandpur. The Swan river, indeed, is the life belt of the Jaswan Dun Valley which on its course receives innumerable tributaries both from left and right thereby abounds quicksand and is risky to cross when in spate abound.

Una district's area can be divided into two catchment areas, one of Swan river and the other of Lunkhar Khud. Out of the total 1540 sq. kms a large chunk of 1290 sq.kms. falls in the catchment area of Swan river while the remaining 250 sq.kms. falls in the lap of Lunkhar Khud which ultimately submerges into Govind Sagar reservoir of Bhakra Dam.

1.2 Availability of Minerals

The white and coloured quartzite pebbles in the shiwalik conglomerates and recent deposits from the only economic mineral deposit besides ordinary clay soil which can only be used for brick making.

The three sources for these pebbles and boulders are the stream beds, alluvial fans and river terraces. The stream courses are important source for the gravel. These are the stratified and form cliffs along stream cuttings. These also occupy the low ridges as isolated patches of gravel beds.

The white quartzite pebbles consist of almost pure silica sand pebbles which can be used for manufacture of optical glass, soda lime glass, plate glass, white or window glass if impurity does not exceed 1.5 percent and dark bottle glass if impurities are up to 5 percent. Quartzite fragments after crushing can find use in the following industries-ceramics, filter glass, refractories, abrasives, fluxing silica, moulding sand filters, sodium silicate, silica gel, silicon, metallic silicon etc. The pebbles can be used as building material and also for shrouding in tube-well.

1.3 Forest

Forest also plays an important role in the economy of the district. Forest occupies an area of 15, 962 hectares out of the total geographical area of 1,54, 857 hectares. Major forest produce that comes from forests are in the form of timber, firewood, katha, resin, fodder, herbs etc. The main species of trees available in the district are khair and sheesham and sal etc.

1.4 Administrative set up

For Administrative purpose, the district has been divided into 4 tehsils, namely Una, Amb, Haroli, Bangana and three sub-tehsil namely Bharwain, Ispur & Jal. There are five blocks in the district namely Una, Amb, Gagret, Bangana and Haroli. There are 235 panchayats in the district covering 790 villages.

2. DISTRICT AT A GLANCE

S. No.	Particulars	Units	Statistics
1.	Geographical Features		
A)	Geographical Data		
i)	Latitude	East	31°17' & 31°52'
ii)	Longitude	North	75°58' & 76°28'
iii)	Geographical Area	(Sq. Kms)	1540
B)	Administrative Units		
i)	Sub-division	Nos.	4
ii)	Tehsils	Nos.	4
iii)	Sub-Tehsils	Nos.	3
iv)	Blocks	Nos.	5
v)	Gram Panchayats	Nos.	235
vi)	Inhabited Villages (2011 Census)	Nos.	790
	Assembly Area	Nos.	5
2.	Population (2011)		
A)	Sex-wise		
i)	Male	Nos.	2,63,692
ii)	Female	Nos.	2,57,481
B)	Rural population		
i)	Male	Nos.	2,40,252
ii)	Female	Nos.	2,36,006
C)	Urban Population		
i)	Male	Nos.	23,438
ii)	Female	Nos.	21,475
3.	Agriculture (2012-13)		
A)	Land Utilisation		
i)	Total Area	Hect.	1,54,857
ii)	Forest Area	Hect.	15,549
iii)	Barren and uncultivable land	Hect.	24,139
iv)	Non Agriculture uses	Hect.	27,574
v)	Permanent Pastures & other grazing land	Hect.	13,532

vi)	Cultureable waste	Hect.	23,456
vii)	Current fallows	Hect.	3,996
viii)	Misc.	Hect.	8,939
ix)	Net area sown	Hect.	36,690
x)	Area Sown more than once	Hect.	26,874
xi)	Total Cropped Area	Hect.	72,351
4.	Livestock & Poultry (2007)		
i)	Total Livestock	Nos.	1,95,417
ii)	Poultry	Nos.	70,418
5.	Public Health (2013-14)		
i)	Allopathic Hospitals	Nos.	3
ii)	Community Health Centre	Nos.	4
iii)	Primary Health Centre	Nos.	20
iv)	Dispensaries	Nos.	136
v)	Ayurvedic Institution	Nos.	72
vi)	Homeopathy	Nos.	01
6.	Education (2013-14)		
i)	Primary School	Nos.	496
ii)	Middle School	Nos.	109
iii)	High/Sr. Sec. School	Nos.	150
iv)	Govt. Degree College	Nos.	5
v)	Industrial Training Institute (ITISs)	Nos.	5

3. Industrial Scenario of District Una

3.1 Existing Status of Industrial Area in the District Una

As on 31/03/2015

S. No.	Name of Ind. Area	Constructed/Covered			Allotted			Vacant			Closed		
		Plots	Sheds	Shop	Plots	Sheds	Shop	Plots	Sheds	Shop	Plots	Sheds	Shop
1.	Ind. Area, Tahliwal	184	10	3	182	10	3	2	0	0	0	0	0
2.	Indl. Area, Gagret	75	0	0	73	0	0	2	0	0	0	0	0
3.	Indl. Area, Mehtpur	158	26	13	158	26	13	0	0	0	17	2	6
4.	Indl. Area, Amb	30	0	0	30	0	0	0	0	0	0	0	0
5.	Indl. Area Jeetpur Behri	61	0	0	40	0	0	21	0	0	0	0	0
6.	Indl. Area Basal	41	0	0	37	0	0	4	0	0	0	0	0

Source: Directorate of Industries, Govt. of H.P.

Note: Two industrial areas namely Deoly Ghanari (28.60 hectare) & Aghlour (18.53 hectare) has been indentified and are in under development stage.

3.2 Industry at a Glance

As on 31/08/2015

S. No.	Head	Unit	Particulars
1.	Registered Micro & Small Enterprises	Nos.	3,532
2.	Registered Medium Scale Units	Nos.	26
3.	Registered Large Scale Units	Nos.	6
4.	Employment MSEs Sector	Nos.	18,104
5.	Employment Medium Sector	Nos.	2,786
6.	Employment Large Sector	Nos.	897
7.	No. of Industrial Areas	Nos.	6

Source: Directorate of Industries, Govt. of H.P.

3.2.1 Year wise Trend of Units Registered

Year	Number of Registered MSEs	Employment	Investment (Rs. In Lakh.)
Up to 1984-85	1406	5329	14383.65
1985-86	111	233	90.25
1986-87	123	287	17.1
1987-88	13	56	110.51
1988-89	4	34	54.8
1989-90	17	104	87.67
1990-91	40	112	165.76
1991-92	43	476	126.68
1992-93	50	171	60.19
1993-94	24	78	100.43
1994-95	27	110	100.36
1995-96	26	81	106.39
1996-97	84	343	267.62
1997-98	41	175	171.23
1998-99	36	221	191.56
1999-00	55	327	339.84
2000-01	51	240	198.37
2001-02	50	248	414.9
2002-03	47	254	274.92
2003-04	50	289	246.89
2004-05	92	563	526.31
2005-06	95	530	1197.67
2006-07	120	800	1535.55
2007-08	96	849	361.67
2008-09	110	607	261.99
2009-10	117	941	846.95
2010-11	115	1163	1064.8
2011-12	115	810	6740.22
2012-13	273	2223	19191.72
2013-14	70	198	10.98
2014-15	29	241	2315.02
Total	3530	18093	51562.00

Source: Deptt. of Industries, Govt. of Himachal Pradesh

The Una district is the all most developed district of the State from the point of view of setting up of MSMEs. A total number of 3558 Micro, Small & Medium Enterprises have been set up in the district as on 31/08/2015. Most of these

enterprises have been set up in the bordered area like Tahliwal, Mehatpur, & Gagraat of the district.

Maximum no. of units registered with the State Industries Department up to the 31/08/2015 were in the product group of mechanical/engineering, chemicals, food processing, electrical & electronics etc.

3.2.2 Existing Micro & Small Enterprises in the District

From the details of registered units set up in the district till 31/08/2015, it may be observed that the largest number of units were set up under the miscellaneous group and then followed by mechanical/engineering, chemicals, food processing, electrical & electronics respectively in district.

As far as employment is concerned, chemical, mechanical and electrical, electronics & food processing industries have become largest employment provider in the district.

3.3 Large & Medium Scale/Public Sector Undertakings

After the implementation of Special Industrial Package of incentives, many large & medium scale industries have come up in the district which is all most developed district of Himachal Pradesh. As on 31/08/2015 total numbers of 6 large & 26 medium scale enterprises have been functioning in the district.

3.3.1 List of Medium Scale Enterprises

- M/s M.B.D. Printographic (P) Ltd., Ram Nagar, Industrial Area, Gagraat
- M/s Cremic Agro Food Ltd., Indl Area, Tahliwal
- M/s International Car & Motors Ltd., Indl. Area, Amb
- M/s Him Alloys & Steel Pvt. Ltd., VPO, Nehrian Raod, Amb
- M/s Luminous Power Technologies Pvt. Ltd., Ram Nagar, Gagraat
- M/s Mafair Biotech Pvt. Ltd., Mehatpur
- M/s Viren Agro tech Pvt. Ltd., VPO Bela Bathri, Haroli
- M/s Pritika Auto cast Pvt. Ltd., Indl. Area, Mehatpur
- M/s Sukhjit Agro indls., VPO Gurplah Bathu, Haroli
- M/s Him Cylinder Ltd., Indl. Area Amb
- M/s Inox Wind ltd., Indl. Area Basal

- M/s Tigaksha Metalics Pvt. Ltd., Indl. Area Gagra
- M/s Navran Advance Nano Products Pvt. Ltd., VPO Dhamandari
- M/s Ecologic Building System Pvt. Ltd., VPO Bathu, Una
- M/s Arvind Casting Pvt. VPO Nangal Khurd, Una
- M/s Swiss Garnier Life Science, Indl. Area, Mehatpur
- M/s Salsan Steel Pvt. Ltd., VPO Ram Nagar, Gagra

3.3.2 List of Large & Medium Scale/Public Sector Undertakings

The main large & medium scale industries working in the district are:

- M/s Crest Steel & Power (P) Ltd. VPO Krluthi, Tehsil Amb, Una
- M/s S.R. Industries Ltd., VPO Singha, Tehsil Haroli, Una
- M/s Saber Paper Ltd., VPO Gondpur Bylla, Tehsil Haroli, Una
- M/s Sainsons Pulp & Paper Ltd., VPO Tahliwal, Tehsil Haroli, Una
- M/s Luminous Teleinfra Ltd., Plot No. 8, Indl. Area, Gagret, Una
- M/s nestle India Ltd., VPO Nangal Kalan, Tehsil Haroli, Una

3.3.3 Vendorisation/Ancillarisation of the Industry:-

There are very few large/medium enterprises in district Una. Hence, there is bleak scope of developing vendors in the district. However, there is scope of developing few corrugated box manufacturers for meeting the requirement large/medium enterprises. The other items which has some scope for vendorisation is manufacturing transformers for inverter industries.

The more investment in large & medium sectors will provide more opportunities for vendorisation in MSE sector.

3.4 Service Enterprises

3.4.1 Existing Service Sector:

The service industry of Una mainly includes entertainment services, cable/ DTH services, printing, binding & lamination, welding works, photocopy services, motor binding, computer repairing , tyre retreading , cycle/motor cycle repairing, skin and hair care, book binding , shoe repairing, repair & servicing of electrical appliances, repair & servicing of refrigerators/electronics goods, repairs of agricultural implements etc.

3.4.2 Potentials areas for service industry

On the basis of resources available in the district scope of MSEs have been indentified, care has been taken to identify those enterprises also for which there is a congenial climate condition of the district.

3.4.2.1 Resource based MSEs:

Cattle feed, pickles & chutney, wooden furniture, woolen/soft toys, ayurvedic medicine, mini cement plant, food processing MSEs, poultry feed, milk products, bee keeping & honey processing etc.

3.4.2.2 Demand Based MSEs:

Atta Chakki, Spices grinding, Ice Cream/Ice candy, tomato processing, papad/baran, namkeen, confectionery, pickles, bakery, mineral water, fruit processing, potato chips, fruits cider & mini flour mill, wooden furniture, steel furniture, gate and grills, barbed wire, agricultural implements, detergent powder etc.

3.5 Unregistered Sector

The data on unregistered sector in Una district was not readily available with Department of Industries, Govt. of Himachal Pradesh. However, it is informed that the unregistered MSME sector in the district, which has majority of repair & maintenance of house hold items. Repair of Computer/Electrical/Electronic related units, Beauty Parlor, Computer educations, coaching centers, health care centers, repair & maintenance of auto sector/service stations etc.

3.6 Potential for New MSMEs

The potential areas for new MSME are wooden furniture & fixtures, paper bags, confectionery items, tyre retarding, steel furniture, parts of industrial machinery, wires and cables, paint & varnish, packaging materials, agriculture implements, general engineering workshop, milk products, cement bricks & blocks, building hardware items, rolling shutters. Cosmetics, blow moulded goods viz water Cans, Bottles, Steel Wire & ropes, polyester staple fibers, axle shafts, rear axils, tractor & tractor parts, wheel piston etc.

4. Existing Clusters of Micro & Small Enterprises

4.1 Details of Major Cluster

4.1.1 Manufacturing Sector

The district has no indentified cluster

4.1.2 Service Sector

The district has no indentified cluster

5. General issues raised by Industrial Association of district Solan

- a) Insufficient supply of skilled labour.
- b) Industrial area should have proper water & sewerage facilities, better roads and proper street lights etc.
- c) The branch level officers of banks and other financial institutions should have proper awareness about the schemes being implemented by central and state government for the benefit of MSE sector.

6. Institutional Support

S. No.	Name of Agencies	Type of Assistance
1.	District industries Centre, MSME- Development Institute	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.
2.	Himachal Pradesh Small Industries & Export Corporation (HPSIEC)	Land and Industrial shed
3.	Banks, DIC, KVIB, SIDBI	Financial Assistance
4.	National Small Industries Corporation (NSIC) & Himachal Pradesh Small Industries & Export Corporation (HPSIEC)	For raw materials under Govt. supply
5.	National Small Industries Corporation (NSIC)	Plant and Machinery on hire/purchase basis
6.	Himachal Pradesh State Electricity Board	Power/Electricity
7.	DIC & MSME-DI	Technical Know-how
8.	Bureau of Indian Standards (BIS)	Quality & Standard
9.	National Small Industries Corporation (NSIC), District Industries Centre (DIC), Director General of Foreign Trade (DGFT) & MSME-Development Institute	Marketing/Export Assistance

